

**AMERICAN<sup>™</sup>  
ACCENTS**

**NAPKINS  
2024 CATALOG**



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A Letter from the President

This catalog is not about buying napkins with a nice-looking logo on them. It is about enhancing your brand, achieving a return on your marketing investment, and creating goodwill.

Promotional products are not about shouting once, but rather offering a value-added product that is capable of an economical, consistent message.


The 2024 edition of the American Accents napkin catalog is about brand enhancement, consistent image perception, tangible quality, and how you present your company’s image to the world.

American Accents decorates all our products in-house, for the care and attention to detail necessary for every order. Our distributors are professional promotional product consultants that know our printing methods inside-out. They are well-versed in choosing from the multiple print methods and product categories offered to achieve a successful promotion.

By adding your company logo to napkins what do you have? Corporate poise, identity enrichment, and brand enhancement, all at pennies per impression.

Can napkins do all this? We think so – so if you’re going to put your brand identity directly in their hands for all to see, shouldn’t it be the best? We think so.

See for yourself. Browse through our American Accents napkins catalog or see us on our website. Imagine the unlimited promotional possibilities that napkins have to offer, at pennies per impression. Call your Promotional Product Distributor and request to use American Accents products to enhance your brand.

  
Shawn Claggett  
President



Custom Imprinted  
NAPKINS

American DIGITAL

The **American Digital Line** is a new and innovative way to get brilliant photo and graphical replication of special effects such as shadows, highlights, & dramatic contrasts. This state of the art digital 4-color process allows us to print amazing art with incredible detail. See general information (pg. 18-21) for detailed print characteristics.



4 White Beverage Napkins

American HI-SPEED

The **American Hi-Speed Line** is great for the cost conscious consumer, providing pricing for quantities of up to one million plus pieces. Multi-color imprints are very economical. Sometimes referred to as “food service grade.” See general information (pg. 18-21) for detailed print characteristics.



6 White Luncheon Napkins

American TRADITION

The **American Tradition Line** is great for low minimums, high quality, and quick turn around. It includes: screen, pad, hot stamping, embossing, and debossing printing methods. See general information (pg. 18-21) for detailed print characteristics.

14 White Pocket Napkins



 **Quick Ship Rush Service**  
If our standard production time is not fast enough for your client, production time can be purchased at a rate of \$125 (z) per day bought off our standard production time.



Colored Beverage Napkins — AmericanTRADITION

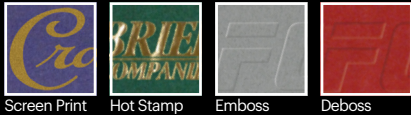


T-N10 - (COLOR)  
DIAGONAL PLACEMENT

STANDARD PACKAGING



IMPRINT METHODS



Colored Luncheon Napkins — AmericanTRADITION

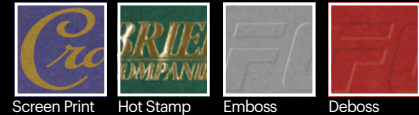


T-N13 - (COLOR)  
DIAGONAL PLACEMENT

STANDARD PACKAGING



IMPRINT METHODS

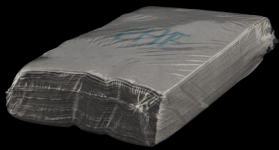


Colored Dinner Napkins — AmericanTRADITION

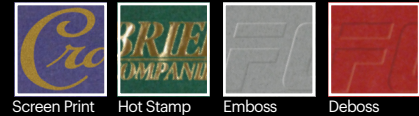


T-N17 - (COLOR)

STANDARD PACKAGING



IMPRINT METHODS



AmericanTRADITION

- 4 imprint methods available:
  - Screen Printed: unlimited spot colors
  - Hot Stamp
  - Deboss/Emboss
- Free PMS matching
- Metallic and neon ink colors offered at no extra cost
- White opaque ink available
- 2 ply facial quality material
- Biodegradable
- Made from renewable resources
- Made with 20% recycled fibers
- Prop 65 Compliant
- Made & Printed in the U.S.A.

ITEM #	DESCRIPTION	100	250	500	1,000	2,500	5,000	10,000	25,000	50,000	7R2S
T-N10 - (COLOR)	Beverage Napkin - (Color)	0.900	0.550	0.440	0.370	0.320	0.310	0.290	0.258	0.246	
	Additional Spot Color Charge.....add per piece (V)	0.280	0.180	0.160	0.150	0.140	0.130	0.120	0.110	0.100	
	Production Working Days	3*	3*	3*	3*	3*	5	5	7	7	
	Set Up Charge.....per color, per item \$40 (V)										
	Hot Stamp / Deboss Die Charge.....\$60 (V).....Minimum 5 production days										
	Emboss Die Charge.....\$100 (V).....Minimum 5 production days										

Made & Printed in the U.S.A. | Eco-Friendly | Recyclable | \*P.O. must be less than 2,500 combined pieces total

▲ INK COLOR RECOMMENDATIONS



Factory recommends these ink choices for best results. See general information for color match policy.

COLOR OPTIONS

Color representation is approximate. If a color match is crucial we recommend you request a sample. PMS numbers are approximate and will have variation. Napkin color might vary slightly within a run and is not considered a defect.



AmericanTRADITION

- 4 imprint methods available:
  - Screen Printed: unlimited spot colors
  - Hot Stamp
  - Deboss/Emboss
- Free PMS matching
- Metallic and neon ink colors offered at no extra cost
- White opaque ink available
- 2 ply facial quality material
- Biodegradable
- Made from renewable resources
- Made with 20% recycled fibers
- Prop 65 Compliant
- Made & Printed in the U.S.A.

ITEM #	DESCRIPTION	100	250	500	1,000	2,500	5,000	10,000	25,000	50,000	7R2S
T-N13 - (COLOR)	Luncheon Napkin - (Color)	0.920	0.580	0.460	0.390	0.330	0.320	0.300	0.268	0.256	
	Additional Spot Color Charge.....add per piece (V)	0.280	0.180	0.160	0.150	0.140	0.130	0.120	0.110	0.100	
	Production Working Days	3*	3*	3*	3*	3*	5	5	7	7	
	Set Up Charge.....per color, per item \$40 (V)										
	Hot Stamp / Deboss Die Charge.....\$60 (V).....Minimum 5 production days										
	Emboss Die Charge.....\$100 (V).....Minimum 5 production days										

Made & Printed in the U.S.A. | Eco-Friendly | Recyclable | \*P.O. must be less than 2,500 combined pieces total

▲ INK COLOR RECOMMENDATIONS



Factory recommends these ink choices for best results. See general information for color match policy.

COLOR OPTIONS

Color representation is approximate. If a color match is crucial we recommend you request a sample. PMS numbers are approximate and will have variation. Napkin color might vary slightly within a run and is not considered a defect.



AmericanTRADITION

- 4 imprint methods available:
  - Screen Printed: unlimited spot colors
  - Hot Stamp
  - Deboss/Emboss
- Free PMS matching
- Metallic and neon ink colors offered at no extra cost
- White opaque ink available
- 2 ply facial quality material
- Biodegradable
- Made from renewable resources
- Made with 20% recycled fibers
- Prop 65 Compliant
- Made & Printed in the U.S.A.

ITEM #	DESCRIPTION	100	250	500	1,000	2,500	5,000	10,000	25,000	50,000	7R2S
T-N17 - (COLOR)	Dinner Napkin - (Color)	0.940	0.600	0.480	0.410	0.350	0.340	0.320	0.288	0.276	
	Additional Spot Color Charge.....add per piece (V)	0.280	0.180	0.160	0.150	0.140	0.130	0.120	0.110	0.100	
	Production Working Days	3*	3*	3*	3*	3*	5	5	7	7	
	Set Up Charge.....per color, per item \$40 (V)										
	Hot Stamp / Deboss Die Charge.....\$60 (V).....Minimum 5 production days										
	Emboss Die Charge.....\$100 (V).....Minimum 5 production days										

Made & Printed in the U.S.A. | Eco-Friendly | Recyclable | \*P.O. must be less than 2,500 combined pieces total

▲ INK COLOR RECOMMENDATIONS



Factory recommends these ink choices for best results. See general information for color match policy.

COLOR OPTIONS

Color representation is approximate. If a color match is crucial we recommend you request a sample. PMS numbers are approximate and will have variation. Napkin color might vary slightly within a run and is not considered a defect.









White Luncheon Napkins — AmericanDIGITAL



D-N13 - WHITE  
DIAGONAL PLACEMENT

STANDARD PACKAGING



Napkin color may vary slightly within a run and is not considered a defect.

White Luncheon Napkins — AmericanTRADITION



T-N13 - WHITE  
DIAGONAL PLACEMENT

STANDARD PACKAGING



Napkin color may vary slightly within a run and is not considered a defect.

White Luncheon Napkins — AmericanHI-SPEED



H-N13 - WHITE  
DIAGONAL PLACEMENT

STANDARD PACKAGING



Napkin color may vary slightly within a run and is not considered a defect.

AmericanDIGITAL

Low quantities, full color, & no additional run charges

- Digitally Printed with 4-Color Process
- 3 ply facial quality material
- Biodegradable
- Made from renewable resources
- Made with 20% recycled fibers
- Prop 65 Compliant
- Made & Printed in the U.S.A.

ITEM #	DESCRIPTION	50	100	250	500	1,000	2,500	5,000	10,000	25,000	8RS
D-N13 - WHITE	Luncheon Napkin - White	1.160	0.760	0.540	0.420	0.360	0.320	0.292	0.274	0.242	
	Production Working Days	3*	3*	3*	3*	3*	3*	5	5	7	
	Set Up Charge..... per item \$40 (V)										
Made & Printed in the U.S.A.   Eco-Friendly   Recyclable   *P.O. must be less than 2,500 combined pieces total											

AmericanTRADITION

High quality, quick turn arounds, & free PMS matching

- 4 imprint methods available:
  - Screen Printed: unlimited spot colors
  - Hot Stamp
  - Deboss/Emboss
- Free PMS matching
- Metallic and neon ink colors offered at no extra cost
- 3 ply facial quality material
- Biodegradable
- Made from renewable resources
- Made with 20% recycled fibers
- Prop 65 Compliant
- Made & Printed in the U.S.A.

ITEM #	DESCRIPTION	100	250	500	1,000	2,500	5,000	10,000	25,000	50,000	7R2S
T-N13 - WHITE	Luncheon Napkin - White	0.960	0.620	0.470	0.400	0.340	0.324	0.304	0.272	0.266	
	Additional Spot Color Charge..... add per piece (V)	0.280	0.180	0.160	0.150	0.140	0.130	0.120	0.110	0.100	
	Production Working Days	3*	3*	3*	3*	3*	5	5	7	7	
	Set Up Charge.....per color, per item \$40 (V)										
	Hot Stamp / Deboss Die Charge.....\$60 (V).....Minimum 5 production days										
	Emboss Die Charge.....\$100 (V).....Minimum 5 production days										
Made & Printed in the U.S.A.   Eco-Friendly   Recyclable   *P.O. must be less than 2,500 combined pieces total											

IMPRINT METHODS



SCREEN PRINT



HOT STAMP



EMBOSS



DEBOSS

AmericanHI-SPEED

Quantity of 10,000 to 1 million+, "food service grade"

- Offset Printed: 1–4 spot colors
- Free PMS matching
- 3 ply facial quality material
- Biodegradable
- Made from renewable resources
- Made with 20% recycled fibers
- Economical for multi-color imprints
- Prop 65 Compliant
- Made & Printed in the U.S.A.

ITEM #	DESCRIPTION	10,000	25,000	50,000	75,000	100,000	250,000	500,000	1,000,000	2R3STUV
H-N13 - WHITE	Luncheon Napkin - White	146.00M	112.00M	102.00M	98.00M	86.00M	78.00M	72.00M	67.00M	
	Additional Spot Color Charge.....add per thousand	12.00M	11.00M	10.00M	8.00M	6.00M	5.00M	4.00M	3.00M	
	Production Working Days	5	7	7	7	10	10	**	**	
	Set Up Charge.....per color, per panel, per item \$60 (V)									
Made & Printed in the U.S.A.   Eco-Friendly   Recyclable   **Contact CSR   "M" means per thousand										







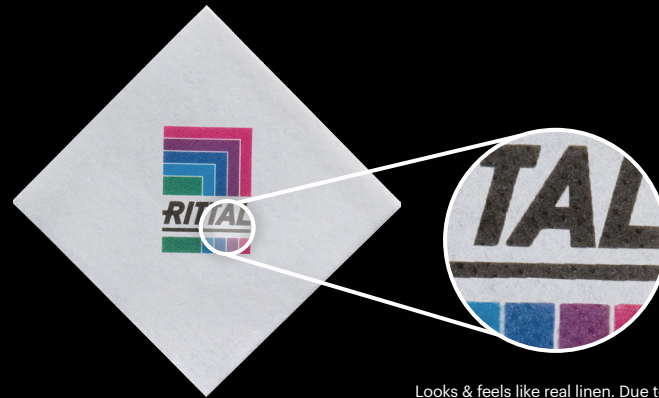
**White Almost Linen™ Napkins** — American **DIGITAL**



**D-GTL - WHITE**



**D-N17L - WHITE**



**D-N10L - WHITE**  
DIAGONAL PLACEMENT

Looks & feels like real linen. Due to texture and density of Almost Linen™ material, ink coverage may appear light or faded. Imprint, texture, and density may vary from lot to lot.

Napkin color might vary slightly within a run and is not considered a defect.

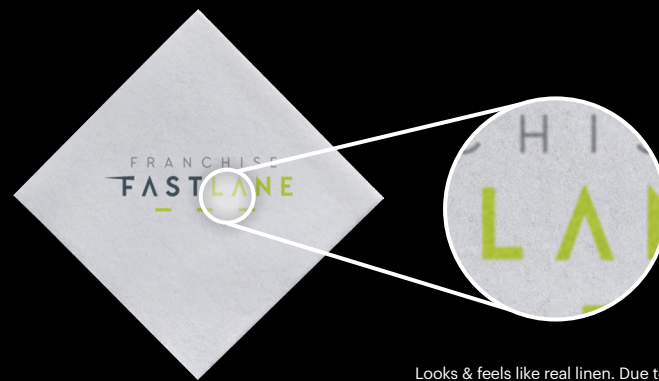
**White Almost Linen™ Napkins — American TRADITION**



**T-GTL - WHITE**



**T-N17L - WHITE**



**T-N10L - WHITE**  
DIAGONAL PLACEMENT

Looks & feels like real linen. Due to texture and density of Almost Linen™ material, ink coverage may appear light or faded. Imprint, texture, and density may vary from lot to lot.

Napkin color might vary slightly within a run and is not considered a defect.

**American DIGITAL**

Low quantities, full color, & no additional run charges

- Digitally Printed with 4-Color Process
- Heavyweight single ply material
- Looks & feels like real linen
- Biodegradable
- Made from renewable resources
- Prop 65 Compliant
- Made & Printed in the U.S.A.

[illegible]

Made & Printed in the U.S.A. | Eco-Friendly | Recyclable | \*P.O. must be less than 2,500 combined pieces total

## American TRADITION

**N** | High quality, quick  
turn arounds, & free  
PMS matching

- 4 imprint methods available:
  - Screen Printed: unlimited spot colors
  - Hot Stamp
  - Deboss/Emboss
- Free PMS matching
- Metallic and neon ink colors offered at no extra cost
- Heavyweight single ply material
- Looks & feels like real linen
- Biodegradable
- Made from renewable resources
- Prop 65 Compliant
- Made & Printed in the U.S.A.

[illegible]

Made & Printed in the U.S.A. | Eco-Friendly | Recyclable | \*P.O. must be less than 2,500 combined pieces total

## IMPRINT METHODS



SCREEN PRINT



HOT STAMP



EMBOSS



DEBOSS



# White Guest Towels — American DIGITAL



**D-GT - WHITE**



## STANDARD PACKAGING

Napkin color may vary slightly within a run and is not considered a defect.

# White Guest Towels — American **TRADITION**



**T-GT - WHITE**



### STANDARD PACKAGING

Napkin color may vary slightly within a run and is not considered a defect.

# American DIGITAL

Low quantities, full color, & no additional run charges

- Digitally Printed with 4-Color Process
- 3 ply facial quality material
- Biodegradable
- Made from renewable resources
- Made with 20% recycled fibers
- Prop 65 Compliant
- Made & Printed in the U.S.A.

ITEM #	DESCRIPTION	50	100	250	500	1,000	2,500	5,000	10,000	25,000	8RS
D-GT - WHITE	Guest Towel - White	1.280	0.880	0.660	0.540	0.500	0.460	0.435	0.399	0.368	
	Production Working Days	3*	3*	3*	3*	3*	3*	5	5	7	
	Set Up Charge..... per item \$40 (V)										
Made & Printed in the U.S.A.	Eco-Friendly	Recyclable	*P.O. must be less than 2,500 combined pieces total								

# American TRADITION

High quality, quick  
turn arounds, & free  
PMS matching

- 4 imprint methods available:
  - Screen Printed: unlimited spot colors
  - Hot Stamp
  - Deboss/Emboss
- Free PMS matching
- Metallic and neon ink colors offered at no extra cost
- 3 ply facial quality material
- Biodegradable
- Made from renewable resources
- Made with 20% recycled fibers
- Prop 65 Compliant
- Made & Printed in the U.S.A.

ITEM #	DESCRIPTION	100	250	500	1,000	2,500	5,000	10,000	25,000	50,000	7R2S
T-GT - WHITE	Guest Towel - White	1.340	0.820	0.668	0.530	0.460	0.426	0.401	0.350	0.340	
	Additional Spot Color Charge..... add per piece (V)	0.280	0.180	0.160	0.150	0.140	0.130	0.120	0.110	0.100	
	Production Working Days	3*	3*	3*	3*	3*	5	5	7	7	
	Set Up Charge.....per color, per item \$40 (V)										
	Hot Stamp / Deboss Die Charge.....\$60 (V).....Minimum 5 production days										
	Emboss Die Charge .....\$100 (V).....Minimum 5 production days										
Made & Printed in the U.S.A.	Eco-Friendly	Recyclable	P.O. must be less than 2,500 combined pieces total								

## IMPRINT METHODS



SCREEN PRINT



HOT STAMP



EMBOSS



DEBOSS



**White Pocket Napkins** — American **DIGITAL**



**D-PN-WHITE**



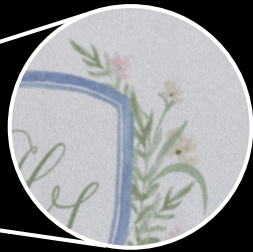
**D-PNL-WHITE**

Napkin color may vary slightly within a run and is not considered a defect.

Utensils sold separately.

## NEED UTENSILS?

Go to page 74 to browse our utensils.



Looks & feels like real linen. Due to texture and density of Almost Linen™ material, ink coverage may appear light or faded. Imprint, texture, and density may vary from lot to lot.

**White Pocket Napkins — American TRADITION**



**T-PN-WHITE**



**T-PNL-WHITE**

Napkin color may vary slightly within a run and is not considered a defect.

Utensils sold separately.

## NEED UTENSILS?

Go to page 74 to browse our utensils.



Looks & feels like real linen. Due to texture and density of Almost Linen™ material, ink coverage may appear light or faded. Imprint, texture, and density may vary from lot to lot.

**American DIGITAL**

Low quantities, full color, & no additional run charges

- Digitally Printed with 4-Color Process
- 2 material choices available:
  - 2-ply facial quality material
  - Almost Linen™
    - Looks & feels like real linen
    - Heavyweight single ply material
- Pocket to protect utensils
  - Utensils not included
- Biodegradable
- Made from renewable resources
- Prop 65 Compliant
- Made & Printed in the U.S.A.

[illegible]

# American TRADITION

High quality, quick  
turn arounds, & free  
PMS matching

- 4 imprint methods available:
  - Screen Printed: unlimited spot colors
  - Hot Stamp
  - Deboss/Emboss
- 2 material choices available
- 2-ply facial quality material
- Almost Linen™
- Looks & feels like real linen
- Heavyweight single ply material
- Pocket to protect utensils
- Utensils not included
- Free PMS matching
- Metallic and neon ink colors offered at no extra cost
- Biodegradable
- Made from renewable resources
- Prop 65 Compliant
- Made & Printed in the U.S.A.

[illegible]

## IMPRINT METHODS



SCREEN PRINT



HOT STAMP



EMBOSS



DEBOSS



## General Info

### Contact Information

American Accents only sells through authorized promotional product distributors. You can find distributors by searching for promotional products online. Mention that you would like to order products from American Accents: ASI # 35375, UPIC: ACCENTS, PPAI #111248, SAGE #50327, DISTRIBUTOR CENTRAL #101273. Office hours are 8:30 AM to 5:00 PM ET M-F.

### Artwork

**Art email:** customerservice@americanaccents.com

Digital art requirements: Adobe Illustrator ( .AI or .EPS ) files

1. (.EPS) files need to be saved as “vector” or “editable”.
2. Vector art containing fonts must be converted to curves or outlines.
3. Objects of the same color must be grouped and placed on the same layer.
4. 4-color process art should be converted to CMYK, resolution should be minimum of 300 DPI at the finished print size, saved as .tiff or .jpg files.

**Clip Art:** We have a variety of clip art images available for use. View available clip art under the clip art page of our website. If different images are requested, we can research and create additional clip art for an art charge of \$50 (Z) per hour, minimum charge of ½ hour.

**Typesetting:** If text is requested to be added or used as artwork, we offer typesetting. View available fonts on our website under the fonts page. For orders over \$200, 5 lines of text or 75 characters is free of charge. Orders under \$200 will be charged an hourly art fee of \$50 (Z) per hour, minimum charge of ½ hour.

**Art Charges:** In the event that acceptable camera ready art is not available, we will make our art department available to assist with re-creation of art. The fee for this service is \$50 (Z) per hour, minimum charge of ½ hour. You will be quoted on this service and will be required to submit written approval of the charges.

**Artwork Retrieval:** To retrieve and forward a digital copy of artwork from current or past orders there will be an artwork retrieval fee of \$30 (Z). A purchase order is required. Include the previous order number and the email address which to forward the file.

**Trademarks:** All copy and art submitted by the distributor will be accepted by the factory as being submitted in full compliance with all applicable laws regarding trademark, licensing, copyright, right of privacy, patent, or similar protection. Factory will be held harmless from all claims and cost arising from these issues.

**Right to Promote:** Trademarked, licensed, and copyrighted logos contained in this catalog are not for sale. They are for the illustration of printing capabilities only and do not represent endorse-

ment from their respective owners. By placing an order, distributor understands that overruns may be used for digital or print media illustrating factory's printing capabilities.

### Printing Characteristics

**Screen Printing:** Is the printing process for smaller quantities and the highest quality image. Screened images are very sharp, crisp, and deliver good ink opacity. This process also gives the ability to overprint multiple colors to solve registration issues in some art. Multiple color logos are printed and re-registered one color at time. The registration can vary approximately 1/8". Multiple color logos are limited to one side on cups.

**Pad Printing:** Is a printing method which uses a silicon pad to pick up ink from a plate and transfer the ink directly onto the item being printed. The ink transfer is thin and the opacity is lesser than screen print. It is not recommended to print on dark substrates without first putting a white base down. This would add an additional color charge to the cost of the item. Images with fine detail and halftones are best suited for this print method. On most items we are limited to 5 spot colors. Registration can vary approximately 1/8".

**Digital Printing:** Is an ink jet process that uses CMYK, otherwise known as 4-color process (4-CP). It is great for smaller quantities, photo replication, and replication of special effects such as shadows, highlights, and dramatic contrasts. This process can hold great detail, however is not great for Pantone® color matching. All PMS/spot color logos are converted to CMYK. Most Pantone® colors will appear different when converted to CMYK. This is not considered a defect. This conversion can be referenced with a Pantone® Color Bridge book. When choosing this print method, if you have other items ordered that will be printed via the American Traditions or American Hi-Speed print method, they will not look similar. This also is not considered a defect. American Digital printed items may be run on different machines. This can & will yield color variation throughout the product proof, initial order, reorder, or final product. This is not considered a defect.

**Offset Printing:** Is a method of printing in which all colors are laid in one pass, achieving tight registration. This makes offset printing an economical way of ordering larger quantities. Registration can vary up to 1/16". Quality of offset printing is sometimes less than screen print due to the high printing speeds, resulting in slurring at the top and blurring towards the bottom of the imprint area. Ink coverage is thinner than screen printing. This results in an imprint which may look transparent, especially on clear items. Dot gain in halftone is often up to 20%. Butt registration is allowed, however trapping is not. Do not expect the same clarity and opacity of print as screen printing. Maximum number of imprint colors varies between products. Specifications can be found under individual item pages in the catalog.

**Emboss & Deboss Printing:** Is a printing method which uses heat and pressure to create a raised or recessed image into the product. This printing method is best suited for bold imprints without fine detail, halftones, or reversed images. Both imprint methods are available on all napkins and deboss is available on coasters. Please be aware the image is not as crisp on the Almost Linen™ napkins due to the thickness of the product.

**Hot Stamp Printing:** Is a printing method which uses heat and pressure to transfer foil to the item being imprinted. Due to the softness of the napkins, coasters, and wraps a certain amount of bleeding and fill in will occur on fine detail and reverse images. Logos with fine detail and reverse images are recommended to be ink printed. Please note, since foil is stamped on to the products, large solid areas may flake during use. Halftone images are not able to be hot stamped.

### Printing Disclaimers

**Maximum Imprint:** Imprint area specifications can be found on our website under individual items. We recommend staying 20% under this area. Unless specified at the time of order, we will enlarge or reduce your image to fit within these areas. Artwork is enlarged and reduced proportionally by both width and height. Therefore, if you request maximum imprint area, only one of the dimensions may be maximized.

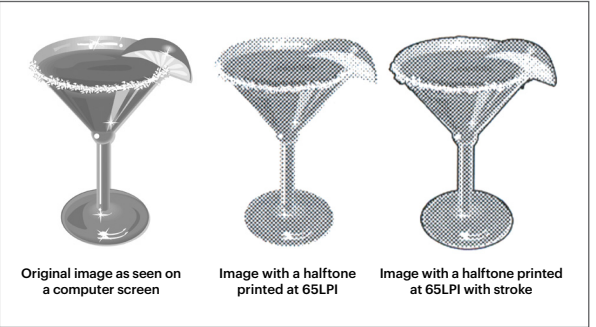
**Thin Lines:** American Accents recommends using 1pt line or thicker for thin lines. Reversed lines require 2pt line or thicker (see graphic example). If recommendations are not followed, we cannot be held responsible for the outcome.

**Small Text:** American Accents recommends using 8pt fonts or larger for basic text. Script and reversed out fonts should be 10pt or larger (see graphic example).



**Halftones & Screen Tints:** Halftones will not appear as smooth when printed as viewed on the computer screen or printout, unless the output device is set to print tints at 55, 65, 85, 90, 90 LPI. (See graphic example). Tints below 20% at 65 LPI cannot be achieved and tints over 80% at 65 LPI will appear solid. Due to this coarseness of the halftones, we recommend images be outlined with a solid outline. (See graphic example). **Purple = screen print napkins**

/ Red = screen print cups / Green = offset print / Blue = pad print / Yellow gold = process print



**Pantone® Matching System:** Otherwise known as PMS is a system shared worldwide by the printing industry. PMS is a system that standardizes the definition of color whereby printers in separate locations can be assured of the color outcome. The use of the term PMS or PMS # in this catalog refers to Pantone® Matching System and its intellectual property.

**Ink Color Match:** American Accents offers free PMS matching. We take great pride in our ability to match PMS colors, however color match is only guaranteed +/- one shade on white / clear items. We cannot guarantee PMS match on colored items. If a purchase order says to use a PMS # and the color described does not match the number given, we are not responsible. We do not check to see if the PMS # provided is the color stated. Due to the nature of uncoated products, they will not exhibit the "sheen" of a coated ink color, we will use Pantone® solid uncoated colors when printing on uncoated products.

**Ink Odor:** Products are printed with inks that must evaporate to dry. Vapors may be trapped in the plastic packaging before they have completely dissipated. The inks are dry, but there may be a residual odor in the package from the vapors. Some colors of ink have more odor than others and the amount of ink coverage can affect the amount of odor. This odor, should it be present, is not considered a defect. It is similar to painting a room in your home. The paint will be dry, but there will be an odor that remains for several days. Should this odor be a concern, remove the products from the plastic packaging and let them air to eliminate the odor. Normally, once the products are placed for use, any odor that remains will quickly dissipate.

**Ink Adhesion:** Products are sold as disposable and for one time use only. Some items are stamped as residential top rack dishwasher safe. However, due to environmental variables beyond American Accents' control, the imprint is not guaranteed to stay on.

**Ink Changes:** American Tradition ink color changes are available in increments of 50 pieces, cost of \$15 (V) per change. American Hi-Speed ink color changes are available in increments of 15,000 pieces, cost of \$65 (V) per change.

**Copy Changes:** Copy changes are not available.

**Combined Quantity:** Combined quantity pricing is not available.

**Over / Under Runs:** We make every effort to ship exact quantities ordered. However, over / under runs can be +/- 10%.

**Standard Ink Colors:** If a PMS # is not available, you may choose from our standard ink colors. We offer free PMS matching, so feel free to supply a Pantone® color if available. 2X and 4 digit metallic PMS #'s are not available. 800 series colors are limited to the PMS #'s shown.\* Represents the default color when more than one choice is available.

**Layout:** Unless otherwise specified, we will default to our standard placement (marked in red). Shadow on the napkins illustrates the ruffled edge.

#### STANDARD INK "COLORS" WITH PMS EQUIVALENT

"Red"	"Orange"	"Athletic Gold"	"Yellow"
PMS 186	PMS 021	PMS 1235	PMS 012
"Green"	"Dk.Green/Hunter"	"Burgundy"	"Maroon"
PMS 355	PMS 343	PMS 202	PMS 208
"Teal"	"Navy"	"Violet"	"Purple"
PMS 327	PMS 281	PMS Violet	PMS 2592
"Blue/Royal"	"Lt. Blue"	"Pink"	"Vanilla"
PMS Reflex Blue	PMS 297	PMS 210	PMS 726
"Gray"	"Brown"		
PMS 430	PMS 469		

#### METALLIC INK "COLORS" WITH PMS EQUIVALENT

(Available in Uncoated ONLY)

"Metallic Gold"	"Metallic Gold**"	"Metallic Copper"	"Metallic Silver"
PMS 871U	PMS 874U*	PMS 876U	PMS 877U

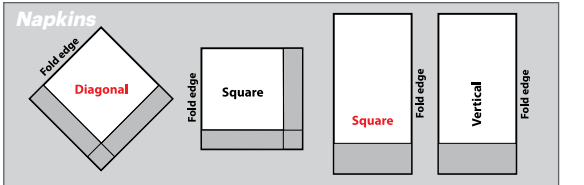
#### NEON INK "COLORS" WITH PMS EQUIVALENT

(Neon ink not available in Offset Printing). (Available in Uncoated ONLY)

"Neon Blue"	"Neon Green"	"Neon Yellow"	"Neon Orange"
PMS 801U	PMS 802U	PMS 803U	PMS 804U
"Neon Red"	"Neon Pink"	"Neon Purple"	
PMS 805U	PMS 806U	PMS 807U	

#### STANDARD HOT STAMP FOIL COLORS

Matte Gold*	Shiny Gold	Shiny Silver	Matte Silver*
Copper	Red	Burgundy	Dark Purple
Blue	Teal	Green	





## General Info

### Proofs

**Proof Policy:** Proofs are required for all orders, including reorders. One proof will be emailed free of charge within 24 hours of receiving good art and purchase order. Proofs are to show logo placement as well as item color, imprint color, quantity, and special packaging. Your order will not be assigned a ship date until the signed proof approval and any instructed pre-payments are returned. After receiving signed approval and pre-payment, we will e-mail an order acknowledgment showing the ship date and method. If requesting a proof without the factory's receipt of purchase order for printed items, there will be a \$30 (V) charge per item.

**Proof Change:** Any change, including ink color, quantity, packaging, etc. will require a new proof. Proof changes are \$10 (Z) per item.

**Product Proof:** Is an actual printed product. We will email a proof prior to printing the product proof. Production time for a product proof is 5 working days after email proof approval. If the product proof is approved as is, without any changes to the logo, there will not be additional setup charges for the full run of the order. American Traditions items: \$25 (V) per color, plus setup charges. American Hi-Speed items: \$125 (V) per color, plus setup charges. American Digital items: \$25 (V) per side, plus setup charges. *Product proof not available on all items.*

**Multiple Proofs:** If requesting multiple proofs, we will do a first round with all versions; additional proofs are at \$10 (Z). When you decide which version to use, we will do a final proof which must be approved prior to production.

### Setup Charges

**New Orders:** Setups are always charged per item, per color, per panel. Setup charges are listed on each product page and vary by print method.

**Reorders:** On exact reorders, new setups are not required as long as the date of the last purchase order referenced is within 1 year and is from the original distributorship. If the referenced order was placed over 1 year ago, there will be a re-order setup charge per item, per color, per panel. Reorder setup charges are as follows: Screen Print \$20 (V), Pad Print \$20 (V), Hot Stamp \$30 (V), Deboss \$30 (V), Emboss \$50 (V), Offset Print \$30 (V), Digital Print \$20 (V).

Distributors referencing art from an order other than their own will incur new setup charges unless they supply a written release from the original distributorship.

**Changes:** Changes to logo size or placement will require new setups. On multi-color logos, changing any of the colors in the imprint will require new setup charges for all colors.

### Production Time

**Production time policy:** A ship date is not assigned and production does not begin until all written approvals and any instructed pre-payments are received.

Approvals received after 2:00 PM ET will be treated as being received the following business day for production scheduling purposes. Orders received with an event date sooner than standard production may be eligible for Quick Ship service. Please see policy below.

**American Tradition Line:** Purchase orders for 2,500 combined total pieces or less are 3 working days after all approvals, excluding emboss/deboss/hot stamp. Purchase orders exceeding 2,500 combined total pieces will receive standard production time of 5 working days after all approvals, up to 10,000 pieces. Over 10,000 pieces see catalog products pages for production time at each quantity break.

**American Hi-Speed Line:** See catalog product pages for production time at each quantity break.

**American Digital Line:** Purchase orders for 2,500 combined total pieces or less are 3 working days after all approvals, excluding emboss/deboss/hot stamp. Purchase orders exceeding 2,500 combined total pieces will receive standard production time of 5 working days after all approvals, up to 10,000 pieces. Over 10,000 pieces see catalog products pages for production time at each quantity break.

### Quick Ship Rush Service

We offer the option to buy down production time based on production and inventory availability. If sooner than standard production time is needed, production time can be purchased at a rate of \$125 (Z) per day bought from our standard production time. If this is not acceptable, order will be given standard production time. To buy your production time, follow these easy steps.

1. Call C/S/R before sending in an order and tell them you have a Quick Ship request. C/S/R will ask for the specifics of the order.
2. Within 15 minutes C/S/R will email your answer. If approved to Quick Ship the order, you will need to follow instructions on emailed form precisely. Purchase order with all order details, art per our art requirements, shipping instructions, and any pre-payment required must be received by the instructed time, or additional charges and/or loss of production time will apply.

### Shipping

**Carriers:** UPS, FedEx, UPS Freight, USPS.

**FOB:** All products are shipped FOB KY. American Accents will not be held responsible for lost, damaged or delayed products caused by shipping carriers.

**Split Shipments:** \$10 (Z) per address and shipping method.

Offset orders are limited to case quantity for split shipments.

**Third Party Billing:** When shipping on any third party account other than American Accents' account, there is a charge of \$5 (Z) per box. If shipping over 25 boxes, \$4 (Z) per box / over 50 boxes, \$3 (Z) per box / over 75 boxes, \$2 (Z) per box / over 100 boxes, \$1 (Z) per box.

**USPS Shipping:** \$5 (Z) handling charge per box, plus the actual cost of freight.

**Freight Quotes:** We can provide freight quotes for orders shipping to USA via FedEx. These are approximate and for estimation purposes only. We are unable to provide quotes for international shipments. LTL quotes available upon receipt of written requests for full pallet quantities.

**Carrier Address Corrections & Intercept fees:** Any charges for address corrections or interception fees will be billed at cost and are the responsibility of the distributor.

**Product Damage Claims:** All claims must be made within 5 days. If after inspection of your entire shipment you feel that a claim with the carrier is warranted, we will be happy to help by filing a claim on your behalf. All products are shipped FOB. Customer must retain packaging and contents to make them available for the carriers for inspection.

**International Shipments:** The distributor or end user is responsible for all duties, taxes, and fees on international shipments. A 3rd party account is required for shipping. Freight quotes cannot be provided.

**In Hands Date:** We reserve the right to ship via an expedited method to meet any "event date" or "in hands date" listed on a purchase order.

### Packaging

**Standard Packaging:** On our website, standard packaging is listed for each item. This is subject to change based on specific requirements and quantities. Unimprinted item packaging may vary from standard packaging.

**Custom Packaging:** You may choose to package your products differently from the standard packaging. For this service, a special package charge will apply. Please note that changing packaging may require additional boxes. Below is a list of general guidelines for pricing. We recommend sending all specific packaging requirements to customer service to have the project quoted.

**Custom Packaging:** \$0.30 (Z) per package

**Custom Labeling:** \$0.30 (Z) per label

**Custom Fulfillment:** When custom fulfillment is requested, submit a detailed request including item numbers, quantity, and packaging details and we will be happy to quote. This is a popular choice for "Lunch and Learn" kits.

**Custom Collation:** When custom collation is requested, submit a detailed request including item numbers, quantity, and collation details and we will be happy to quote.

**Custom Case Pack:** When special boxing is requested, there is a minimum charge of \$5 (Z) per box.

### Disclaimers

**Pricing:** Every effort is made to verify accuracy of the pricing in this catalog and maintain pricing. However, American Accents reserves the right to change prices without notice.

**3rd Party Pricing & Specifications:** American Accents will not be held responsible for erroneous pricing, product description or specifications found on 3rd party publications, websites, and search engines (such as ESP, SAGE, etc) Please verify the above mentioned information on the American Accents website or with Customer Service.

**Product Information:** Every effort is made to verify accuracy of the product information in this catalog. Due to printing and computer monitor limitations, product colors can vary. If color is important, please request random samples or order a product proof. American Accents cannot be held liable for erroneous information or variations in color.

**Product Color Variation:** White items will vary in "brightness" from lot to lot. Colored napkin paper is dyed to achieve its respective color, therefore each lot could appear as a slightly different shade. Napkin color could "bleed" when wet. This variation in color is not considered to be a defect.

**Product Count:** Several times throughout the printing and packaging process, the product count is verified. When questions arise, the actual shipping weight receipt, which is automatically generated from the shipping scale, will be used to verify product count.

**Logo Placement Variation:** The logo will be printed based on the placement shown on the proof. Slight variation of this placement can occur when printing. This is not considered a defect.

**Scuffs and Scratches:** It is the nature of our materials to scuff and scratch during stacking and shipping. Clear and dark colored material & imprints show this the most. This is not considered a defect.

**Product Substitutions:** American Accents reserves the right to substitute our products with one of a similar design and function. Notice may or may not be given at our discretion.

**Order Change:** Any change to a processed order must be in writing and is subject to a \$10 (Z) charge, in addition to any labor and material costs that have accrued.

**Order Cancellation:** Any cancellation to a processed order must be in writing and is subject to a \$30 (Z) charge, in addition to any labor and material costs that have accrued.

**Returns:** In the event that a return is requested, it must be pre-approved by American Accents. Under no circumstance will returns be accepted after 30 days from date of delivery. Orders refused by the customer through no fault of American Accents or unauthorized returned merchandise will be reshipped direct to the distributor, with re-forwarding charges being the distributor's responsibility.

**Unimprinted Items:** To order unimprinted items, the cost is based on American Traditions pricing, less a 10% discount. Return of unimprinted items will only be accepted if packages are unopened and will be subject to a 25% restocking fee. All freight is the responsibility of the customer. Packaging for unimprinted items may vary from standard packaging.

**Order Acknowledgments:** An order acknowledgment is sent for all orders within 24 hours of the order being entered. It is the distributor's responsibility to check for discrepancies, as the order will be proofed and produced accordingly. The acknowledgment also has disclaimers for all items being ordered. After proof approval is received, you will receive another acknowledgment showing the ship date and method. Again, please verify this information along with the ship to address for accuracy.

**Compliance Policy:** The distributor or end user must make their own determination that their use of product(s) is safe, lawful, and technically suitable for the intended applications.

**QR Codes:** American Accents recommends a product proof for testing functionality of QR codes before placing an order. Mini-

mum size should be 1 inch or larger. QR codes work best with dark ink on light items. Quality of smart phone and choice of QR reader apps affect the scanability.

**Random Samples:** We provide random samples for your convenience to show print and item quality. Samples are free of charge, however shipping is the responsibility of the distributor. Due to samples being random in nature, specific color on specific items will not be possible. If you need to see a specific color on a specific item, please refer to pricing for product proofs.

**Dispenser Boxes:** Are printed with digital UV inks and the following characteristics are not considered a defect: At folds, creases, and cut lines the ink may exhibit cracking or flaking. If you use sealing tape or labels, we recommend acrylic based adhesive as opposed to rubber based for best available adhesion or designing artwork so that desired label or tape placement is ink free.

It is understood that by submitting an order to the factory, the distributor agrees to all of the factory's terms and conditions, regardless of what is on the distributor's purchase order.

AMERICAN ACCENTS only sells to authorized promotional products distributors.



# AMERICAN<sup>™</sup> ACCENTS

2024 CATALOG

